

November 8-10, 2017 Boston, Massachusetts

The U.S. Green Building Council's **Greenbuild 2017** Conference and Expo is the world's premier event dedicated to the business of green building products, practices and technologies. Greenbuild will attract decision makers and building industry professionals from around the world, including architects, engineers, facilities managers, developers, building owners, planners, designers, contractors, builders, interior designers, government officials and manufacturers. With an estimated 20,000 delegates attending from approximately 100 countries, Alberta's green building products and capabilities will be well positioned to expand global reach and increase industry recognition in this dynamic international marketing environment.

Visit **www.greenbuildexpo.com** for more information.

The Government of Alberta, in cooperation with the Alberta Chapter — Canada Green Building Council (CaGBC), Global Affairs Canada and the Consulate General of Canada in Boston, will be staging an Alberta Pavilion at the Greenbuild Expo 2017. We invite you to participate as **one of our 10** exhibitors in the Alberta Pavilion. First come, first served.

What you need to know about the Alberta Pavilion

Join the Alberta Pavilion at Greenbuild 2017!

- Exhibitor costs are offset through the Alberta Export Expansion Package (AFFP).
- Subject to eligibly criteria, Alberta companies participating in this program may be eligible to further offset up to 50 per cent of associated travel costs through the AEEP.
- Two complimentary Alberta Chapter CaGBC memberships (up to \$200 value) to each organization.
- Company profile in the Alberta 2017 Greenbuild Company Directory, a listing of firms and organizations involved in the Alberta mission to Greenbuild. Your one page profile will also be used in a follow-up mission to the International Builders Show Orlando in January, 2018.
- Market Intelligence Seminar, company pitch sessions and B2B programming organized by the Consulate General of Canada in Boston.

For more information, and to express your interest in participating, please contact:

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Registration will open on June 19, 2017.

Please also indicate your interest in these other upcoming trade missions:

- International Builders Show; January 2018
- Greenbuilding Brazil (August 2018)





