



**Alberta Green Building Products and Technologies Mission
to
Greenbuild 2015 International Conference and Expo
November 17-19, 2015
Washington D.C.**

The U.S. Green Building Council's Greenbuild 2015 Conference and Expo is the world's premier event dedicated to the business of green building products, practices and technologies. Greenbuild will attract decision makers and building industry professionals from around the world, including architects, engineers, facilities managers, developers, building owners, planners, designers, contractors, builders, interior designers, government officials and manufacturers. With an estimated 25,000 delegates attending from around the world, Alberta's green building products and capabilities showcase will be well positioned to expand its global reach, gain industry recognition, and enhance the visibility of Alberta's building products and technologies in this dynamic international marketing environment.

The Government of Alberta, in cooperation with the Alberta Chapter, Canada Green Building Council (CaGBC), and the Department of Foreign Affairs, Trade and Development Canada, has secured exhibit booth space at Greenbuild 2015 and extends an invitation for your company to participate as an Associate Exhibitor in the Alberta exhibit program.

Why should you participate in the Alberta Associate Exhibitor Program?

- ✓ **No participation fee.**
- ✓ **Two complimentary Alberta Chapter - CaGBC memberships (up to \$200 value)** to each organization providing a profile to the mission (memberships must be for individuals that are not currently Chapter members).
- ✓ Up to 25 pieces of your company literature will be displayed at the Alberta exhibit (due to limited space, products or demonstrations cannot be displayed).
- ✓ Inclusion in the *Alberta 2015 Greenbuild Company Directory*, a listing of firms and organizations involved in Alberta's green building industry. A one page profile (approximately 200 words) will be accepted for the directory. This profile will also be used in a subsequent mission to the 2016 International Builders Show in January of 2016.
- ✓ Alberta companies that are physically attending or exhibiting at Greenbuild 2015, are welcome to have their literature displayed in the Alberta booth.
- ✓ Inclusion in the online *Greenbuild 2015 Company Directory* that is managed and hosted by the Alberta Chapter of the CaGBC.
- ✓ A 5% discount on any advertising in *Alberta Focus*, a magazine focused that covers sustainable commercial building in Alberta and is intended for design and building professionals, construction specifiers and contractors, building owners, property managers, and others interested in green commercial building
- ✓ The Government of Canada's Trade Commissioner Service will offer additional access to global matchmaking, meeting space and sector-focused gatherings in the Canada Lounge, a profile in the Canadian Green Building Council's Greenbuild directory, and a welcome networking reception.

For more information, or to register for the Alberta Associate Exhibitor program, please contact:

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We hope you are able to join us at Greenbuild 2015 in Washington D.C.!